



HORIZONS®

FUTURE:
BRIGHT
BENEFIT 2019

04.06.19

WGBH STUDIOS

SPONSORSHIP
OPPORTUNITIES



The planning for Horizons' "Future/Bright Benefit" an 11th Anniversary Celebration is blasting off!

Once again, the event will take place at Boston's most sought after and most innovative event space, WGBH Studios in Brighton. And this time it will be on a Saturday evening—April 6th.

Thank you so much for your ongoing support of Horizons. In the past, you have donated your time and resources, and we truly appreciate it. We need your help again as we rocket into our second decade!! Please consider becoming a Host Committee member. Committee members play a key role in the growth of our program by creating a community of dedicated supporters. Your commitment to buying and filling a table with family and friends is a partially tax deductible donation and your gift will also help extend our reach and create a buzz to ensure our event is a sell out!

Additionally, we are looking for Corporate Sponsorships to underwrite some of the Benefit costs. Please look through your contact lists and consider reaching out to coworkers, neighbors and friends on our behalf. Sponsors will have the unique opportunity to put their name and/or logo on a myriad of electronic displays throughout WGBH Studios and be included in all event communications from this point forward.

Thanks to your continued support we have reached an important milestone. This coming summer Horizons will serve a full house of Pre-K to 10th Graders with 160+ students and 30 faculty and staff on the campus of Dedham Country Day. Together we are closing the academic and opportunity gaps for Boston and Dedham public school children. Please consider becoming a Host Committee member. The menu of sponsorship levels can be found attached.

With gratitude,

Beth Best
Kristine & Nevin Chitkara
Larisa & John Connors, Board Member
Melissa Crowe & Joe Cuccinelli
Helena D'Angelo, Board Member
EVENT CO-CHAIRS



ABOUT HORIZONS

Achieving reading proficiency by third grade is widely considered the most important predictor of high school graduation and career success. Yet, every year, more than 80 percent of low-income children miss this crucial milestone.

THE PROMISE

Horizons at Dedham Country Day offers a tuition-free academic enrichment summer program to students of low-income families from neighborhoods in Boston and Dedham. We make a long-term investment in every pre-kindergartener, promising ten consecutive summers of learning through 8th grade, with support through their High School years. A life-altering intervention, the Horizons program changes the trajectory of the lives of our students and directly impacts their families and our community.

THE PROGRAM

Our unique approach combines project-based academic learning, field trips and swimming instruction. For six weeks, students explore science, music, theater and art in addition to reading and math lessons to combat what is known as “summer slide.” Since our program founding in 2009, we have added a new class of Pre-K students each year. In summer 2019, we anticipate an enrollment of over 150 students.



THE IMPACT

Low-income children typically slide back two to three months in academic skills over the summer

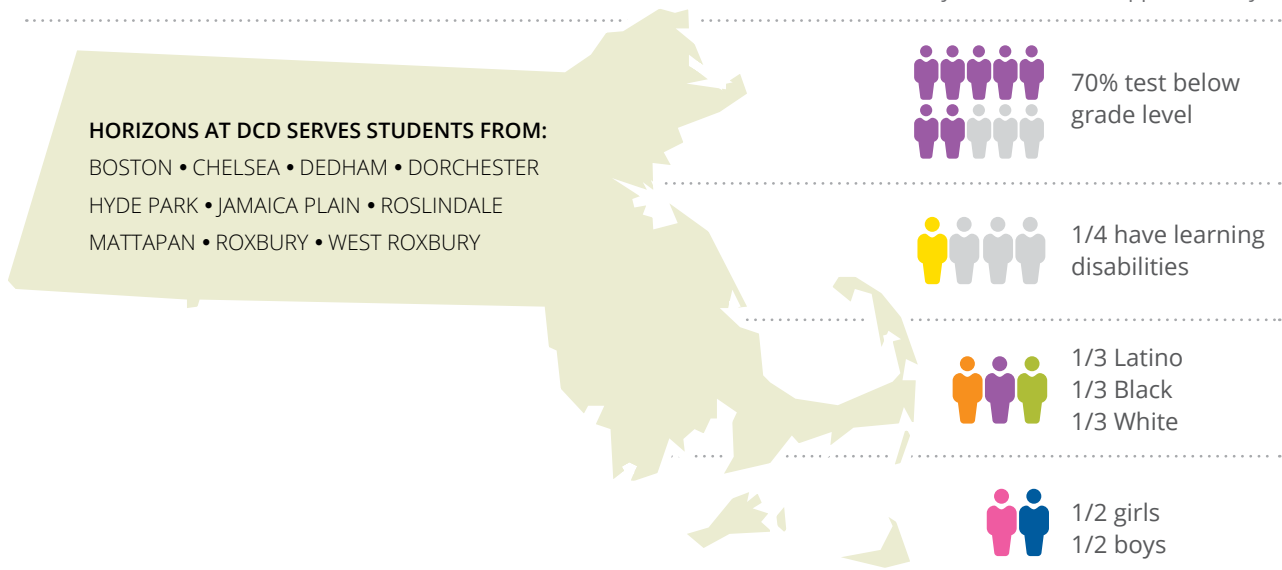


In contrast, every summer, our students advance between two and three months in reading and math skills

The Horizons model is recognized nationally as a model of excellence

COMMUNITY

When they enter Horizons, approximately:



COSTS AT A GLANCE



\$3,000

for one student to attend Horizons' six week program



\$1,500

for books and classroom materials for one class of 16 students



\$1,000

for bus transportation for students for one day

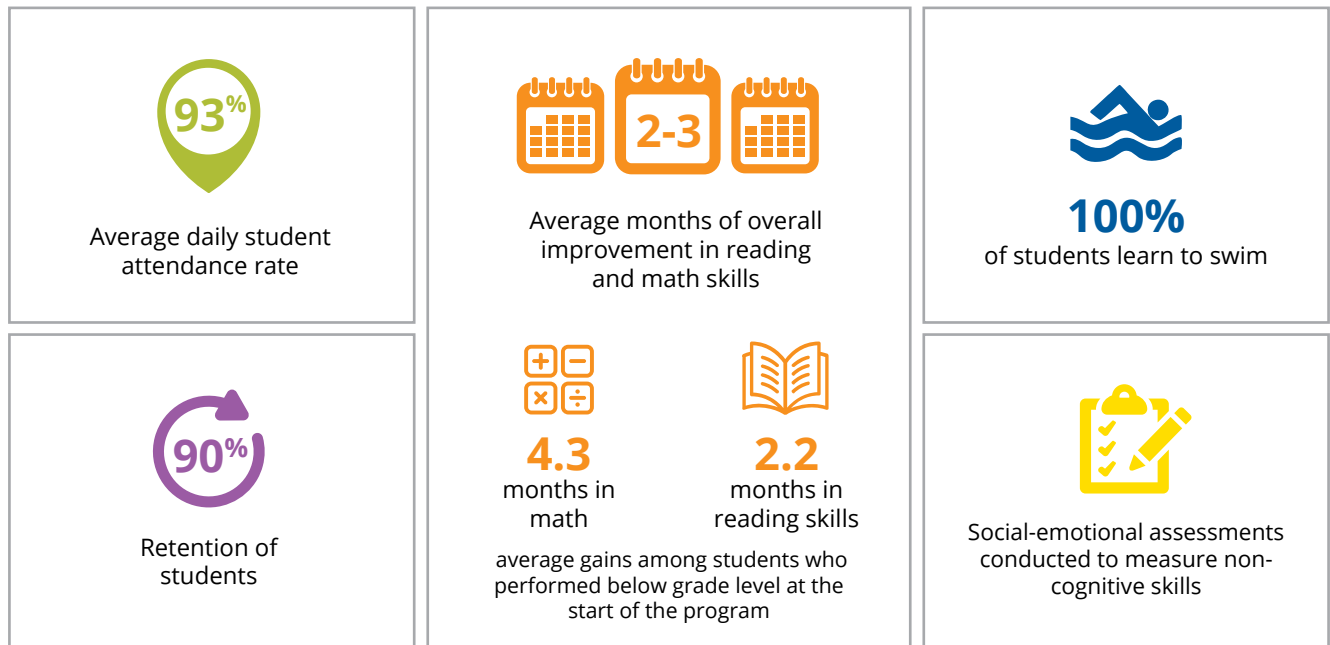
RELATIONSHIP WITH DCD

Horizons at DCD is located on the campus of Dedham Country Day School, which offers its facilities and business office resources to Horizons at little cost. DCD does not provide any funds to Horizons. Revenues and funding for the program are generated and raised entirely by the Horizons team.

HORIZONS NATIONAL

Horizons at DCD is one of 45 Horizons affiliates that are in operation across the country. It operates under guidelines provided by Horizons National.

SUCCESS RATES

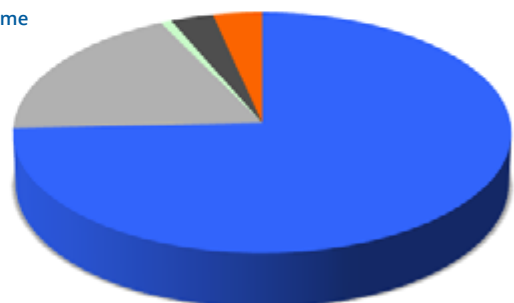


FUNDING

Revenue diversification continues to be a fundraising goal in 2019. We are grateful for the support of new and renewed funders, including Wellington Management Foundation, Blue Hills Bank Charitable Foundation, the Ramsey McCluskey Foundation, Needham Bank, Diversified Biotech and more. Our 2018-19 budget is \$650K.

INCOME SOURCES IN 2017-2018

- Individuals (includes events)
- Corporate and Foundations
- Application Fees
- Investment Income
- Food Subsidy





FUTURE: BRIGHT BENEFIT 2019

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS

SKY'S THE LIMIT!
Official Sponsor of the
Future/Bright Benefit
\$50K

- Family or company name and logo will be included in all communications and prominently displayed throughout the evening on all signage/electronic displays
- Double page ad in the program book
- Tickets for two tables of 10 guests each included with this legendary sponsorship
- Private car service provided for 4 guests to and from the event

**EVERLASTING
BRILLIANCE**
Official Sponsor of the
Cutting Edge Cocktail
Hour
\$25K

- Family or company name and logo will be included in all communications and prominently displayed throughout the cocktail hour on all electronic displays and signage
- Single page ad in program book
- Tickets for two tables of 10 guests each included with this heroic sponsorship
- Private car service provided for 4 guests to and from the event

SHOOTING STAR
Sponsor of the Future/
Bright Dance Party
\$10K

- Full page ad in Program book
- Family or company name and logo will be included in all communications and prominently displayed throughout the Dance Party on all electronic displays and signage
- Tickets for one table of 10 guests included with this poetic sponsorship

**LAUNCHED
FOR LIFE**
\$5K

- Half page ad in Program book
- Family or company name and logo will be included in all communications and displayed on electronic displays and signage
- 10 tickets included

**ROCKET INTO
THE FUTURE**
\$2,500

- Half page ad in Program book
- Family or company name and logo will be included in all communications and displayed on electronic displays and signage
- 4 tickets included

**BURNING
BRIGHTLY**
\$1,000

- Quarter page ad in program book
- Family or company name and logo will be included in all communications and displayed on electronic displays and signage
- 2 tickets included

_____ Individual Ticket(s): **\$235**

I cannot attend the event but wish to sponsor with a donation of \$_____.

Please reply with your sponsorship or donation to Horizonshelena@gmail.com or mlaban@dcds.net by February 1, 2019, so we may include your names in the program booklet.

SPONSORSHIP FORM

YES! I want to sponsor Horizon's Future/Bright Benefit.

Please see Sponsorship Benefits page for list of benefits included with your sponsorship.

Name _____

Title _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email address _____

LEVEL OF SPONSORSHIP (PLEASE CHECK ONE):

- | | |
|--|---|
| <input type="checkbox"/> Sky's the Limit \$50,000 | <input type="checkbox"/> Launched for Life \$5,000 |
| <input type="checkbox"/> Everlasting Brilliance \$25,000 | <input type="checkbox"/> Rocket into the Future \$2,500 |
| <input type="checkbox"/> Shooting Star \$10,000 | <input type="checkbox"/> Burning Brightly \$1,000 |
| <input type="checkbox"/> Donation \$_____ (fully tax deductible) | |

I accept all benefits associated with my chosen level of sponsorship _____ (please initial)

If you are not accepting all benefits, please explain _____

Please type or print information exactly as it should appear in recognition lists:

Sponsor Name(s) _____

I will mail a check payable to **Horizons at Dedham Country Day School:**
Meredith Laban | Horizons DCD | 90 Sandy Valley Road | Dedham, MA 02026

PLEASE NOTE: For all sponsorships above \$5,000 please contact Meredith Laban at mlaban@dcds.net.

For questions about sponsorship, please call Meredith Laban at 781.915.2626
Please mail this form to:
Meredith Laban | Horizons DCD | 90 Sandy Valley Road | Dedham, MA 02026
Or scan and email it to: Horizonshelena@gmail.com or mlaban@dcds.net